

MISSION

Tāmaki Makaurau, Auckland works collectively to instill respect for the water and encourage safe tikanga and behaviours by all people to prevent water related injuries and preventable drowning.



TE WHAKATAKANGA

Ka kotahi mai a Tāmaki Makaurau i āna mahi ki te whakatō i te ngākau whakaute ki te wai, me te whakaaweawe i te pūmautanga o ngā tikanga me ngā whanonga e te katoa hei ārai atu i ngā tūroro ā-wai, toremitanga hoki.

WAI ORA TĀMAKI MAKĀURAU Auckland's Water Safety and Drowning Prevention Strategy

STRATEGIC MEASURES | NGĀ INENGA RAUTAKI

Advocate through submissions, forums, conferences, and shared communication

Evidence-driven, needs-based, and community-led foci.

Collectively work towards short term priority initiatives

Collaboratively approach funders and expand HR capacity

OUTCOMES | NGĀ HUA

Collective Impact
Ngā Pānga Tūhononga

Behaviour Change
Ngā hurihuringa whanonga

Increased Service Delivery
Te whakapaipaitanga o ngā tutukitanga ratonga

Increased Funding & Capacity
Te whakapiki i te tahua pūtea me te raukaha

PRINCIPLES | NGĀ MĀTĀPONO

Guardianship | Kaitiakitanga
“Whatungarongaro te tangata, toitū te whenua”
Men may perish but the land will always remain

Quality | Kounga
“Ruia taitea kia tū ko taikākā anake”
Strip away the sapwood so that the heartwood remains.

Equity | Tōritenga
“Patuki tahi ngā manawa”
Let our hearts all beat as one

Partnership | Kōtuitanga
“Ko tāu rourou, ko tāku rourou, ka ora te iwi”
With your contributions, with my contributions, we will all prosper.

VALUES | NGĀ UARA

Te Aroha
Kindness, Humility, Empathy
Having regard for one another and those for whom we are responsible and to whom we are accountable

Te Whakapono
Honesty
The basis of our beliefs and the confidence that what we are doing is right

Ngā Ture
Integrity and Humility
The knowledge that our actions are morally and ethically right and that we are acting honourably

Kotahitanga
Courage, Selflessness
Unity amongst iwi and other ethnicities; standing as one