

Wai Ora Tāmaki Makaurau,
Auckland's Water Safety and Drowning Prevention Strategy

**Progress Report
July 2023**

The WOTM Steering Group meeting was held on 20th June where the refreshed WOTM strategic measures, timeline and summary Where graphic was presented, discussed, and signed off. A logics model to document WOTM's journey was recommended and will be followed up. The WOTM Reference Group did not meet this month, but independent work continued to progress priority initiatives and develop new initiatives.

Priority Initiatives.

Integrated Aquatic Pathway (IAP).

This month several sector representatives were met personally to ensure the inclusion of content and accuracy. An updated IAP version was circulated to members of the working group to peer review in preparation for a July presentation. Still required is content from representatives from small recreational craft and the provision of competency education.

Water Safety Code – Messages Fit for purpose.

The WOTM regional work placed on hold until the release by WSNZ of national messages in September 2023 meant efforts could support DPA's 'Go Blue - Float First' campaign for World Drowning Prevention Day. This included supporting design planning, sector communications and seeking ambassadors.

Independent WOTM fund holder and secretariat.

Without the need to form a separate structure/identity, DPA have continued to take the lead responsibility for funding applications. To date:

Funder	Purpose	Amount	Result	Next steps
MBIE – Transformation fund	To support the Water Safety QR code application	\$20,000	Decline – not enough transformation through technology	Apply to WSNZ if/when their funding round opens
Maritime NZ – FED funding	Business Engagement Strategy	\$98,050	Pending	
Maritime NZ – FED funding	Integrated Aquatic Pathway	\$48,100	Pending	

Developing New Initiatives

Business Engagement Strategy

The initial collaborative stages of the Business Engagement Strategy have involved discussions with DPA, Maritime Police, Auckland Harbour Master; NZ Marine; and MNZ. As a result, two in-house qualitative surveys are underway, an 'App' bank is being drafted, a list of retail Directors secured, and a funding application submitted to MNZ.

Employment Journey – discussion.

Recognised was the need to promote, support and streamline the employment journey for those in the aquatic sector. Initial discussions have included DPA, CLM, SLSN, Aktive, Fyfod, and WSNZ. Current education, recruitment, training & cross-sector support will be expanded during 27th July meeting.

Tāmaki Makaurau Event Calendar – draft.

Important for efficient and effective event planning is the need for a regional event calendar. This will support planning, collaboration, and resource deployment - ultimately feeding into the national calendar proposed by Safer Boating coms/mar group. Reference group members are being asked to submit details to populate a regional version.

Sector Engagement.

During the month, one Steering group meeting and twelve one-to-one meetings have been conducted, and two Te Kaa courses and a one-day time management course attended. Four new sector representatives joined the reference group this month, (Maritime Police; NZ Marine; MSD; & MEC) expanding the diversity and capacity of the group. Relationship building and imbedding Te Ao Principles in WOTM are still high priority and through Rihari Wilson, he is arranging for a colleague to support WOTM at the operational level.