

**O lupe sa vao ese'ese, ae ua fuifui faatasi
We are from different parts of the forest but connected in one cause.**

WOW! What an incredible response we had to our April Communication gaining feedback from either your organisation, or the community you represent, on our principles, focus areas and outcomes and impacts. Remember these are reflective of our initial engagement conversations and will continue to be further developed as we progress.

Our Vision – Moemoeā

Kia whai waahi katoa ngā tāngata o Tāmaki Makaurau ki te noho haumaruru ki te wai. Everyone in Tāmaki Makaurau, Auckland has the opportunity to safely connect to and enjoy the water.

Our Mission – Whakatanga

Tāmaki Makaurau, Auckland works collectively to instill respect for the water and encourage safe tikanga and behaviours by all people to prevent water related injuries and preventable drowning.

Principles: Guardianship / Kaitiakitanga | Quality | Equity | Partnership

All community groups and organisations that submitted feedback confirmed that the principles are reflective of your engagement conversation and/or your community group/ organisation's views for Tāmaki Makaurau, Auckland.

32 of 33 community groups and organisations support the principles with the one organisation not supportive suggesting partnership be included.

Additional recommendations include:

“The need for ‘partnership’ to be included as a core principle - partnership with tangata whenua and other providers.”

“Could other specific Māori values that encompass aspects of the rationale behind the other principles be used?”

Next steps:

Taking your initial engagement and the collective feedback into account I will further develop the principles for the steering group to approve before uploading them to our webpage.

Focus Areas: People | Places | Activities

32 of the 33 community groups and organisations are supportive of the draft focus areas.

Additional recommendations include:

The need for a “partnership approach to this mahi would be our preference and should be reflected with this same mana.”

“People/Environment/Task incidentally reinforces the Dynamical Constraints Theory – we just need to ensure all three are linked.”

Next steps:

Taking your initial engagement and the collective feedback into account I will further develop the focus areas for the steering group to approve before uploading them to our webpage.

Reference Group

Reflective of your feedback there will be one Reference Group with 3 focus areas. Thank you to the following organisations and community groups who have committed to the Reference Group and signaled their interest or offered their expertise in a particular focus area. Members of the Reference Group will have the opportunity to move between focus areas as required. We are committed to ensuring the most appropriate representation in each area.

We will host the initial Reference Group Meeting on the morning of **Wednesday 29 June – 7:30-9:30am**. Please hold this date for now and I will be in touch with more information in the next few weeks.

REFERENCE GROUP MEMBER	FOCUS AREA		
	Our People	Our Place	Our Activities
Accident Compensation Corporation (ACC)			
Aktive: CLM Community Sport, Harbour Sport, Sport Auckland and Sport Waitakere			
Auckland Council: Parks, Sport and Recreation			
Auckland Council: Swimming Pool Compliance			
Auckland Council: Harbourmaster			
Belgravia Leisure			
Bethells Beach Life jacket hub, SLSC Club Captain			
Community Leisure Management (CLM)			
Coastguard Boating Education			
Coastguard New Zealand			
Drowning Prevention Auckland			
Fulton Swim School			
Halberg Foundation			
Plunket (or Whānau Āwhina Plunket) Injury Prevention Manager			
John Walker: Find your Field of Dreams Foundation			
Maritime New Zealand			
Marine Education and Recreation Centre (MERC)			
New Zealand Schools Waterwise			
New Zealand Underwater Association			
Operation Speedo			
Refugees As Survivors New Zealand (RASNZ)			
Royal Life Saving Society New Zealand			
Safekids Aotearoa			
Surf Life Saving Northern Region			
Surfing New Zealand			
Swimming New Zealand			
Swimsation Swim Schools			
The Safety Collective Tāmaki Makaurau			
University of Otago: School of Physical Education, Sport and Exercise Sciences			
Vector Wero Whitewater Park			

Outcomes and Impacts

1. Collective Impact (local community and providers working together on problems and solutions)

- Better coordination and direction of the water safety effort in Tāmaki Makaurau, Auckland.

Impact

- Position a regional leadership organisation
- Regional funders buy-in and support strategy
- Remove any duplication in delivery of drowning prevention education and water safety provision
- Highlight gaps of delivery leading to better targeted and efficient delivery

2. Behaviour Change

- Risky behaviours reduced- less drownings and near misses

Impact

- The social and economic costs of drowning and water related injury and hospitalisations are minimised

3. Increased funding into Tāmaki Makaurau, Auckland

- Ensuring more funding is directed toward drowning prevention (and as a result more drowning prevention activity is undertaken)

Impact

- Increased reach of education programmes
- Bi-cultural partnership delivers positive outcomes
- Targeted groups receive relevant and effective information and support

31 of 33 groups/ organisations confirmed that the **Outcomes and Impacts** are reflective of the engagement conversation and/or community/ organisation's views for Tāmaki Makaurau, Auckland.

All community groups and organisations were supportive of the draft focus areas.

Additional feedback included:

The inclusion of **Service Delivery** - Providing a clear roadmap of current service delivery, and where current or future needs exist (to guide the work of stakeholders and ensure delivery is aligned to priority areas)

Impact

- Understanding of current needs now and into the future
- Enhanced sustainability of core services currently relied upon and delivered in the sector
- Provide visibility of areas where multiple parties are delivering to same need unsuccessfully
- High demand areas currently un-catered for
- Complement work in point 3 above with funding being prioritised to high need areas identified for continued, service delivery
- Highlight current areas of delivery which may need greater impact

“Ensure wider strategic focus needs are addressed – i.e., for submission work on bylaws, opportunities for enhanced regional understanding of drownings in local board plans etc. – regional strategic development to feed into local board plan considerations.”

“Need to be mindful of the need to integrate language in the documentation elaborating on the systemic influences (social determinants) that impact on drowning and ‘risky behaviours’ – not just people being educated and taking responsibility for themselves – need supportive environments that make the right choice the easiest choice for the majority! A key issue is the wider public may think only of education and personal responsibility when you use the words ‘behaviour change’ “

“The social and economic costs of drowning and water related injury and hospitalisations are minimised - Is this aspirational enough – should this be reduced?”

Next steps

Taking your initial engagement and the collective feedback into account I will further develop the outcomes and impacts for the steering group to approve before uploading them to our webpage.

Please refer to our webpage for process timings [here](#)

Ko ngā pae tawhiti whaia kia tata. Ko ngā pae tata, whakamua kia tina

The potential for tomorrow depends on what we do today.